The Fund for Humane Education

Following several high profile cases of animal abuse involving pets set on fire, the Pennsylvania SPCA announced at a rally on July 12 it is establishing the Fund for Humane Education.

“Sadly, vicious cruelty and acts of neglect towards animals are terrible and constant truths in our society,” said Jerry Buckley, chief executive officer of the Pennsylvania SPCA. “Prevention and education are closely linked. The fund will allow us to expand our efforts to educate all citizens, with particular focus on middle and high school aged youth, regarding the humane treatment of animals.”

The goal is to raise $100,000 for the fund which will allow the Pennsylvania SPCA to:

- Devote resources for a full-time humane educator
- Expand the number of educational programs currently provided to schools, community groups, after school programs, summer camps and other organizations
- Develop and purchase age-appropriate educational materials
- Develop web-based education modules on the Pennsylvania SPCA Web site
- Provide transportation for school-aged groups to visit the shelter and learn more about animal care and welfare

“Numerous studies have indicated that animal abuse is closely related to domestic violence and other violent acts in society,” Buckley said. “The Fund for Humane Education is designed to not only improve the lives of animals, but also the entire community. We are 100 percent dependent on donations to help fulfill our mission. We are grateful to all our benefactors and we ask for continued support for this important initiative.”

You can help the Pennsylvania SPCA bring about good from these tragedies. By supporting the Fund for Humane Education, you can help prevent horrible cruelty like this from ever happening again. Please learn more about this important mission and help us by making a gift today, to help end the violence tomorrow. Donations can be made at www.pspca.org/donate or by calling 215-426-6304, 272.

UPDATE ON HERCULES

Hercules, a four-month-old puppy who was found on July 5, after being set on fire, is slowly recovering from burns over 75 percent of his body. His prognosis looks good. The Pennsylvania SPCA continues to investigate numerous leads in the case.
Earlier this summer, Jerry Buckley, a former senior executive of the Campbell Soup Company was named Chief Executive Officer of the Pennsylvania SPCA by the Board of Directors following a nationwide search. “The board and staff are delighted to welcome Jerry to our organization,” said Helene van Beuren, chairman of the board. “We believe that his background will be an asset to the Pennsylvania SPCA as we continue our commitment to be one of the leading animal welfare organizations in the state and region.”

We invite you to get to know Jerry through this interview conducted after his first month on the job.

Q: You have extensive experience in the corporate world. What was your role at the Campbell Soup Company?
A: For the past 16 years I served in dual roles as senior vice president of public affairs and chairman of the Campbell Soup Foundation. Before joining Campbell, I was a journalist with several leading news organizations including Newsweek magazine and U.S. News & World Report. - So I have a broad background in business, communications and philanthropy.

Q: What were some of your proudest achievements at Campbell?
A: In my role as chairman of the Campbell Soup Foundation, I had the opportunity to establish partnerships with numerous Philadelphia-based organizations including Newsweek magazine and U.S. News & World Report. - So I have a broad background in business, communications and philanthropy.

Q: What attracted you to the Pennsylvania SPCA?
A: I was drawn to the Pennsylvania SPCA because of its strong mission of serving the community for more than 145 years and its dedication to preventing animal cruelty through comprehensive programs and services.

Q: What is your first impression after your first month on the job?
A: My first month here has been a very good experience. It is clear that the Pennsylvania SPCA is all about personal interactions – between people and animals, between staff and with those we serve. I have witnessed many of these interactions, each of which makes me proud to be part of this organization. We have a long and proud history, but the good work we do for animals every day and in the future is what matters most.

Q: What are your goals for the Pennsylvania SPCA?
A: Looking ahead, my highest priority, and that of our board and leadership team, is developing a strategic plan that will serve as our roadmap for the next three to five years. That work is underway. In the meantime, I am looking at our four main service areas of lifesaving/adoption, humane law enforcement, spay and neutering and low cost veterinary services to ensure we are meeting the needs of the community while being good stewards of our donor dollars.

Q: What do you think supporters need to know about the Pennsylvania SPCA?
A: Supporters can be very proud that their contributions are making a difference. Whether donating their time as a volunteer or supporting the organization financially, we are making good use of our resources. Last year: our Humane Law Enforcement Department responded to more than 10,000 cruelty complaints; more than 8,000 animals were adopted into new, loving homes; our veterinary team spayed and neutered more than 20,000 animals; and we expanded our low-cost public vaccine and wellness clinics.

Q: What was your first pet?
A: My first pet was an Irish Setter named Fox.

Q: Do you currently have a pet?
A: We have two terriers, Torre and Jeter, who are important members of the Buckley family!
Utley All-Star Animals 5th Anniversary
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The Pennsylvania SPCA thanks all of our supporters

“The greatness of a nation and its moral progress can be judged by the way its animals are treated”

- Gandhi

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Best Wishes on a Great Event!

In support of the Utley Foundation and the Pennsylvania SPCA
Guess Who’s Coming to Volunteer?
Did you know that business groups and organizations are welcome to volunteer together at the Pennsylvania SPCA? It’s a great way to team-build, get a break from the office and make a difference! This summer employees from Vanguard Group Malvern and Bank of New York Mellon traded business casual for jeans and t-shirts and made their way over to the Pennsylvania SPCA to spend a day improving the lives of shelter animals. We rely on generous groups like Vanguard and BNY Mellon to help us provide services to more than 10,000 animals annually. Next time your business or employer organizes a group day of service, why not consider the Pennsylvania SPCA? We’d love to have you! Call our Volunteer Coordinator, Lara Estomin at 215-426-6304, Ext. 248.

Happy Tales from the Lifesaving Department
On May 27, a stunningly beautiful female pit bull mix named Runt was given a second chance to lead a happy life when she was adopted from the Pennsylvania SPCA into a loving home. Although her warm, silly personality defies any history of abuse, Runt was rescued from an alleged dog fighter in March 2012 by Pennsylvania SPCA Humane Law Enforcement Officers. Thanks to your support, Runt and hundreds of animals just like her are saved from lives of pain and are instead given medical care, support, and unconditional love. Join us in congratulating Runt and her proud new owners!

Adoption Event Mania
Save A Pet at the Park with the Phillies Wives - On Saturday, June 23, staff, volunteers and animals from the Pennsylvania SPCA attended the fifth annual Save a Pet at the Park hosted by the Phillies Wives at Citizen’s Bank Park. The event was a wonderful success; a number of animals found new homes, and the Phillies Wives raised more than $17,000 for our organization.

With Love, Super Adoption Day 2012 – The Pennsylvania SPCA was excited to return to the second annual With Love, Super Adoption Day on June 16. Even though the temperature was rising, nothing seemed to be hotter than Pennsylvania SPCA kittens; adoptions were happening faster than you can say “Muy caliente!” All together 12 kittens and 1 dog found new homes - now that’s what we call super!

7 Days A Week We’re Here for You
Part of the Pennsylvania SPCA’s core mission is to prevent cruelty through education and low-cost veterinary care. As of June 1, that our affordable Wellness Clinic is now open 7 days a week. That means more options for owners, more animals receiving medical care and more pets being kept healthy and pain-free. We’ve also expanded our Low-Cost Vaccine Clinics to every Wednesday and Saturday from 9 a.m. - 3 p.m. with the same low price of $30 for Rabies and/or Distemper vaccines. It is only with your support that we are able to provide these services to the community, so go ahead – give yourself a pat on the back! Your donations are going a long way to help owners treat their pets as they should: as loved, irreplaceable members of the family.
5th Annual Utley All-Star Animals

It was a night of food, fun and entertainment all in the name of saving animals! Thanks to the generosity of Jen and Chase Utley, the Utley Foundation and our corporate and individual sponsors, the 5th Annual Utley All-Star Animals casino night raised more than $300,000 for the Pennsylvania SPCA. Check out these photos from the event. Please see our sponsor insert in recognition of our generous contributors.